



ELEMENTAL
P R O J E C T S

Information for Industry Sponsors



**SUSTAINABLE
DEVELOPMENT
GOALS**

**BSB51415 Diploma of
Project Management**
SDG Scholarship



The call to action

We are living in a pivotal time of history when fast and effective action on climate change will determine the survival of entire ecosystems and the security and quality of life of future generations.

Against a backdrop of coral bleaching, unprecedented fish kills and extreme weather events, the Intergovernmental Panel on Climate Change (IPCC) has given the world just twelve years to take radical action to preserve our world against the catastrophic destruction of the environment, and consequential impact on food production, the economy, and society.

In response to this clear and urgent call to action, organisations are increasingly seeking opportunities to support the transition to sustainable ways of living and working. A groundswell of projects is underway to rehabilitate habitats, reduce emissions, and transition to renewable energy sources and sustainable food chains.

A CATALYST FOR CHANGE

To harness this global effort around a common purpose, the United Nations has articulated seventeen [Sustainable Development Goals \(SDGs\)](#). The SDGs offer a framework for industry, government and the not-for-profit sector to collaborate more effectively on long-term global goals for a fair and sustainable world.

Business leaders are ideally positioned to drive meaningful action on *Climate Change*, as well as other SDGs such as *Gender Equality* and *No Poverty*, by either delivering or supporting SDG-aligned projects.



THE IMPORTANCE OF PROJECT MANAGEMENT CAPABILITY

We desperately need these projects to succeed, but research published in 2018 suggests that projects delivered by untrained project managers face tough odds: 31% won't achieve their defined goal; 43% will blow their budget; 49% will finish too late; and 14% won't finish at all.

Indeed, at a time when every dollar needs to count, for every billion dollars spent on projects, 99 million dollars is wasted due to poor project management. On the other hand, organisations who invest in project management capability successfully deliver 92% of their projects, and "waste significantly less money due to poor project performance — 21 times less" (PMI, Pulse of the Profession, 2018).

Time and again we have witnessed first-hand the power of project management in driving successful outcomes and long-term change through well-planned and well-executed projects. This is the transformative impact that the SDG Scholarship program seeks to make.

HOW YOU CAN HELP

Elemental Projects invites you to support the achievement of the UN global goals by sponsoring the **BSB51415 Diploma of Project Management SDG Scholarship Program** (SDG Scholarship).

With your help, our vision is to develop the project managers and teams who will deliver these critical SDG-aligned projects.

We will develop the knowledge, skills and networks of SDG project managers, starting with a full scholarship to undertake our AIPM Endorsed and nationally recognised *BSB51415 Diploma of Project Management*, with qualifications awarded by Major Training Services (RTO 90748).

Become a sponsor of the SDG Scholarship program and be part of the solution.

About the scholarship

The SDG Scholarship is run by Elemental Projects in collaboration with the UNGC Australia Network and industry sponsors. The program will contribute to the achievement of the UN SDGs by developing the knowledge, skills, networks and profiles of project managers with SDG-aligned projects.

Scholarship recipients will undertake the BSB51415 Diploma of Project Management, fully funded through sponsorship from industry partners.

While completing the course, participants maintain a video diary as they plan, implement, and measure the outcomes of their projects. Elemental Projects will then produce a short, documentary-style video for each SDG project, capturing the participant's journey, project outcomes, challenges overcome, and lessons learned.

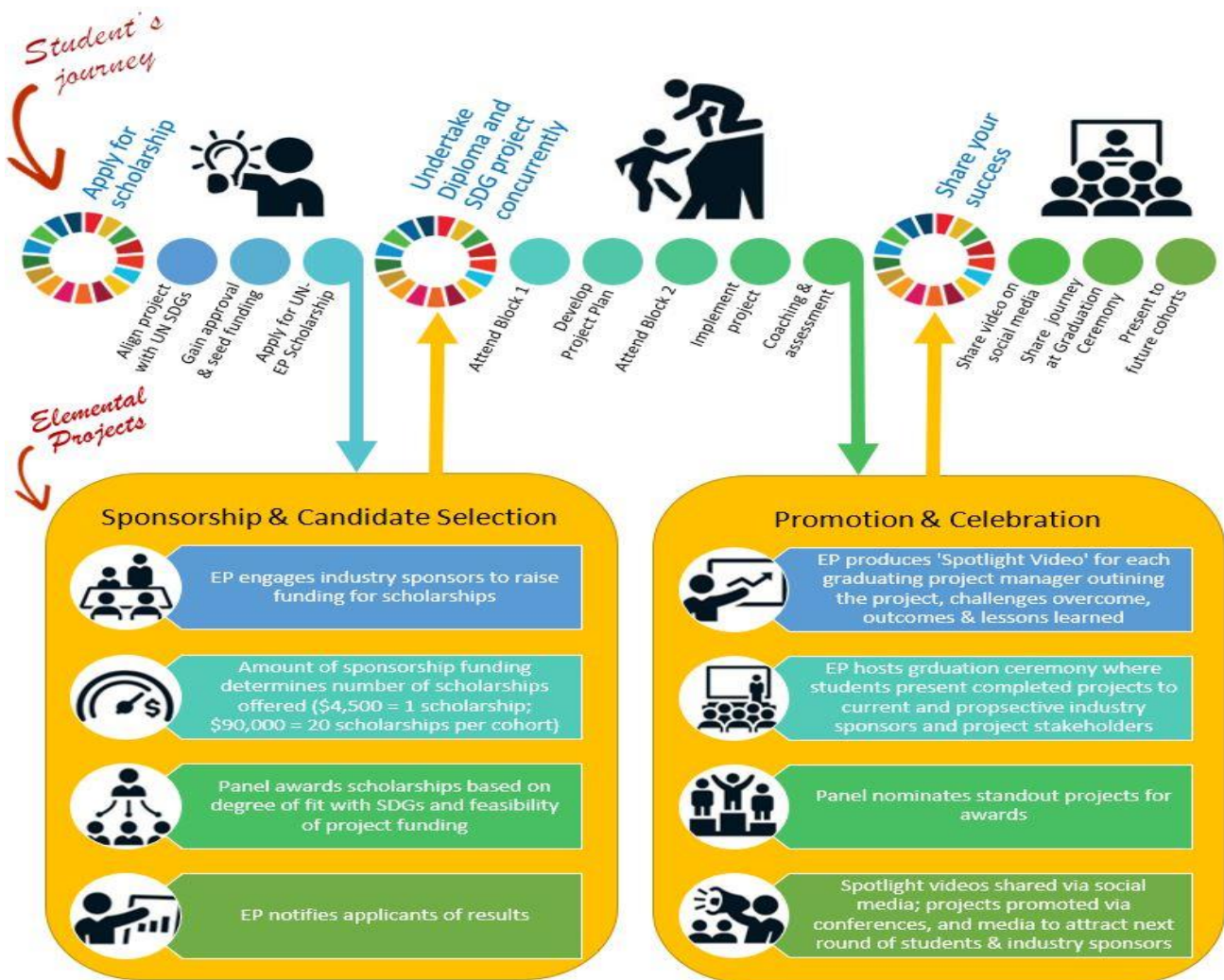
These videos will be shared widely by participants through social media and promoted on the websites and media channels of the UNGC Australia Network,

Elemental Projects, and the industry partners who sponsored the cohort.

At the completion of the course, participants select a project from their cohort to be nominated in the UN SDG Good Practices Awards and the annual AIPM Project Management Achievement Awards. Elemental Projects will then prepare the award submissions on behalf of the nominee.

The program culminates with a formal graduation ceremony at which project videos will be played while students receive their BSB51415 Diploma of Project Management, presented by a VIP guest. The ceremony will conclude with the announcement of the award nominees.

This special event is an opportunity for graduates to celebrate success with their project teams and key stakeholders, and network with industry sponsors, the UNGC and their dedicated team of educators from Elemental Projects.



About Elemental Projects

As specialists in the development of project management capability, particularly in complex arenas, Elemental projects is uniquely positioned to support project managers delivering projects and programs aligned with the UN SDGs. We have trained and qualified hundreds of project and program managers working on 'soft', complex-adaptive projects and programs, including projects focussed on:

- **Climate change** – environmental research, remediation, restoration, species rehabilitation
- **Aboriginal capacity building** – caring for country, health, education, community engagement
- **Socio-political change** – marriage equality, gender equality, global change campaigns
- **Defence & justice** – policy implementation, project & program delivery, disaster response

Our courses are endorsed by the Australian Institute of Project Management and we have received multiple learning and development awards, including:




- **Winner** - 'Best use of Gamification/ Simulation for Learning' Award at the 2016 AITD National Training Excellence Awards
- **Winner** - 'Best Team Building Event' Award at the 2017 LearnX Award
- **Highly Commended** - 'Best use of Gamification/ Simulation for Learning' Award at the 2018 AITD National Training Excellence Awards
- **Finalist** - 'Best External Learning Provider' at the Learning and Performance Institute's 2019 Global Annual Learning Awards



How to become a sponsor

Please join us in supporting project managers with SDG-aligned projects by sponsoring the SDG Project Management Scholarship Program. The program is run 2-4 times per year, depending on the level of sponsorship funding received. Three tiers of sponsorship are available, with each tier providing for a number of scholarship positions in any cohort for that year. This enables sponsoring organisations to support the program to whatever degree they are able.

To become a sponsor, please email info@elemental-projects.com.au.

TIERS	SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
NUMBER OF SCHOLARSHIP POSITIONS FUNDED	1-4 scholarships	5-9 scholarships	10+ scholarships
COST PER SCHOLARSHIP POSITION	AU\$4,500 (+ GST)		
FEATURES	 <ul style="list-style-type: none"> ◦ “Sponsor of the SDG Project Management Scholarship” logo for use in email signatures of employees and all social media platforms ◦ Acknowledgement on the Elemental Projects website as a Sponsor, ◦ with small sized logo. ◦ Inclusion of logo (small) on all event promo ◦ material and video ◦ 2 tickets to the graduation ceremony ◦ Small logo in video credits of videos 	 <ul style="list-style-type: none"> ◦ “Gold Sponsor of the SDG Project Management Scholarship” logo for use in email signatures of employees and all social media platforms ◦ Inclusion of logo on all event promo material ◦ Acknowledgement on the Elemental Projects website as a Gold Sponsor, with medium-sized logo ◦ Inclusion of logo (medium) on all event promo material and video ◦ Participation on the selection panel that chooses scholarship applicants for the 2019 cohort ◦ 4 tickets to the graduation ceremony ◦ Medium logo in video credits of videos 	 <ul style="list-style-type: none"> ◦ “Platinum Sponsor of the SDG Project Management Scholarship” logo (pictured above) for use in email signatures of employees and all social media platforms ◦ Inclusion of logo on all event promo material ◦ Acknowledgement on the Elemental Projects website as a Platinum Sponsor, with large logo ◦ Participation on the selection panel that chooses scholarship applicants for the 2019 cohort ◦ Banner in training room and Graduation Ceremony ◦ 10 minute presentation at Graduation Ceremony ◦ Video interview with EP Director Kestrel Stoner regarding their objectives in supporting the SDG Scholarship program (shareable across social media) promoting their organisations commitment to a sustainable future. ◦ Featured logo in credits of videos

SDG Scholarship - Sponsorship Contract

To sponsor the SDG Scholarship program, please complete this form and send to info@elemental-projects.com.au.

This agreement is between Elemental Projects (Australia) Pty Ltd (EP), ABN 86 629 413 903 and the following organisation:

Sponsor Details

Organisation:	_____	ABN:	_____
Contact Name:	_____	Title:	_____
Contact Email:	_____	Phone:	_____
# Sponsored places	_____	Sponsorship tier:	_____
Scholarship cohort	Year: _____	Month:	_____

Details of the Agreement

EP Commitment - Elemental Projects commits to the following for each sponsored candidate

- 6 days of face to face training
- Support and guidance from a personal assessor as well as access to Ecademy, for the scholarship candidate and their team
- On successful completion of the assessment components, the award of a BSB51415 Diploma of Project Management
- Production of a 3-5-minute video to showcase the scholarship candidate, their project, its impact and acknowledge sponsor support
- Graduation ceremony for cohort within 12 months of cohort kick-off
- Delivering all sponsor benefits outlined below

Sponsor Commitment and Benefits - the sponsoring organisation commits to:

- Paying AU\$4,500 (+ GST) per scholarship place, within 30 days of receiving a tax invoice from EP
- Providing a copy of their company logo for use in promotional material

 2019 SPONSOR SUSTAINABLE DEVELOPMENT GOALS	 2019 GOLD SPONSOR SUSTAINABLE DEVELOPMENT GOALS	 2019 PLATINUM SPONSOR SUSTAINABLE DEVELOPMENT GOALS
Project Management Scholarship	Project Management Scholarship	Project Management Scholarship
Sponsor (funding for 1-4 scholarship places in a cohort) <ul style="list-style-type: none">• Use of <i>Sponsor</i> logo• Small logo with acknowledgement on EP website• Small logo on event promotional material and videos• 2 tickets to the Graduation Ceremony	Gold Sponsor (funding for 5-9 scholarship places in a cohort) <ul style="list-style-type: none">• Use of <i>Gold Sponsor</i> logo• Medium sized logo and acknowledgement on EP website• Medium sized logo on event promo material and videos• Participation on a selection panel vetting scholarship applicants for sponsored cohort• 4 tickets to the Graduation Ceremony	Platinum Sponsor (funding for 10+ places in a cohort) <ul style="list-style-type: none">• Use of <i>Platinum Sponsor</i> logo• Large logo and acknowledgement on EP website• Participation on the selection panel to select scholarship candidates for the sponsored cohort• Banner in training room & Graduation Ceremony• 5-minute speech at the Graduation Ceremony• 10 tickets to the Graduation Ceremony• Video interview about why your organisation is a sponsor

Sponsor Declaration

By signing below, I confirm that I am authorised to approve payment on behalf of the sponsoring organisation.

Name of Authoriser:	_____	Title:	_____
Sponsor signature:	_____	Date:	_____

We thank you for your positive contribution and look forward to working with you toward a better, more sustainable world.

Acceptance by Elemental Projects

Name of Authoriser:	Title:	Signature:	Date:
---------------------	--------	------------	-------